

Cruise Ready checklist

Community Readiness	Organize a local cruise committee or Coordinator
	Identify unique selling points for your community
	Cruise calendar incl. which port agents and tour operators
	Develop authentic shore excursions
	Cruise calendar visible on website
	Develop a Welcome Package
	Develop a Cruise Ship Landing Plan for your community
Inventory Checklist	Visitor Information Centre
	Transportation
	Accommodations
	Food Services
	Tourism Attractions
	Cultural Programs / Activities
	Arts and Crafts Sales
	Public Washrooms
Cruise Ship Arrival Checklist	Community Contacts
	Welcome email to vessel with information package <ul style="list-style-type: none"> • Community Specific Guidelines • Events / What's on • Local products • Opening hours
	Heads up email / facebook post to community <ul style="list-style-type: none"> • Vessels that arriving this week • Who is servicing each vessel (port agent + tour operator) • Which nationalities are on board

	Harbour Front Beautification
	Signage
	Public Safety, walking paths, parking – passenger flow
	“Greeters” at the harbor
	Community Specific Guidelines